

## About

Wallace Partners specializes in the area of **Environmental Governance**, where sustainability performance and traditional corporate governance intersect.

With a unique expertise in the sustainability market from Main Street to Wall Street, Wallace Partners has become a leader in assisting organizations in the development and implementation of successful, business-oriented sustainability initiatives. We provide the tools, guidance and support that enable our clients to effectively embed environmental, social and governance (ESG) imperatives into their core strategy.

**The call for sustainability is resulting in an increase in performance measurement, management, and reporting. It is critical for organizations to continue to monitor the rapidly changing sustainability market trends and emerging regulations.**

**By staying ahead of the curve and understanding market dynamics, organizations will be well positioned to maximize future financial returns, while minimizing costs.**

### Why Environmental Governance Matters

The call for sustainability is resulting in an increase in performance measurement, management, and reporting. Environmental performance is the most quantifiable aspect of sustainability.

Both public and private firms are now screened, evaluated, and compared to peers by corporate customers and mainstream investment firms on environmental performance, as well as broader aspects of sustainability.

Sustainability programs are being increasingly linked to the attraction and retention of financial, human, customer, and public capital.

Firms who do not engage in environmental governance face scrutiny and reputational risk about the quality of the firm's overall corporate governance.

## Methodology

We develop tailored strategies that capitalize on the strengths and opportunities specific to your organization. We lay the foundation for efficiently measuring and managing sustainability performance. We work with your key internal departments to integrate efforts, identify new business opportunities, and maximize the impact of your organization's sustainability program.

## Results

Wallace Partners has helped clients develop and integrate sustainability across functional units and engage in targeted reporting and outreach to high impact stakeholders that:

- Enhances access to capital
- Aligns with core business initiatives
- Increases business resiliency
- Clarifies external perceptions,
- Reduces reputational risk

We also help clients streamline efforts by identifying the key sustainability performance metrics to measure, manage, and report.

## Services

### Program Development

- Operational and Resource Analysis
- Industry and Peer Analysis
- Market and Regulatory Analysis
- Integration and Optimization

### Sustainability Measurement

- Ecological Footprint
- Carbon Footprint
- Water Footprint
- Toxic Footprint
- Life Cycle Analysis
- Key Performance Indicators [KPIs]

### Reporting and Communication

- Sustainability Reports
- Third Party Verification
- Voluntary Disclosure Initiatives
- Sustainability Certifications
- Investor Relations and Public Affairs
- Customer and Stakeholder Engagement
- Outreach, Marketing and Positioning

### Stakeholder Engagement

- Stakeholder Engagement Strategy
- Opportunity Identification
- Opportunity Facilitation

### Executive Coaching and Briefing

- Regulatory Reviews
- Carbon and Ecosystem Markets
- Green Building and Purchasing Strategies
- Investor Coalitions and Access to Capital
- Shareholder Resolutions and Investor Relations

### Training and Implementation

- Sustainability Workshops
- Meeting Facilitation
- Employee Education

### Outsourcing

- Internal Coordination
- External Communications
- Project Management and Execution

**For more information, please contact us at:**

**Wallace Partners, LLC**

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## Client List

- Genentech
- Confidential Healthcare Provider
- ValleyCrest Companies
- Global Health and Safety Initiatives
- The Home Depot
- Colgate Palmolive
- United Technologies
- Global Footprint Network
- Corporate Ethics International
- Council for Responsible Public Investment

Client case studies can be found on our website,  
**[www.wallacepartners.net](http://www.wallacepartners.net)**

## How we can help

Wallace Partners can help you understand, prioritize and manage sustainability expectations from customers, investors, lenders, regulators, employees and other key stakeholders. Please contact us for an overview of the market and how your organization is being evaluated publicly and how an integrated sustainability program can add value and differentiate you from your peers.