

**Green Power Conferences** - Corporate Water Footprinting: Towards a Sustainable Water Strategy  
San Francisco, USA, 2-3 December 2008

Category	Company Name	Presentation Title	Link to PDF	# of pages	Notes	Presenter/Contact Info
Corporate	Adobe	Water Reduction as part of a LEED Certification Process	<a href="http://www.greenpowerconferences.com/corporateclimateresponse/cw_d1.html">http://www.greenpowerconferences.com/corporateclimateresponse/cw_d1.html</a>	15	Covers overall green mission including USGBC LEED certification and rating system; water efficiency measures. Results include 22% domestic water usage reduction; 35% electricity usage reduction; 41% natural gas usage reduction; and 36% carbon dioxide emissions reduction.	Randy Knox - Senior Director, Global Workplace Solutions
Corporate	Cadbury	Working with Stakeholders to find Watershed Solutions	<a href="http://www.greenpowerconferences.com/corporateclimateresponse/documents/corp_water/d1/Sheri_Brodersen.pdf">http://www.greenpowerconferences.com/corporateclimateresponse/documents/corp_water/d1/Sheri_Brodersen.pdf</a>	11	Covers mapping water use with company and country metrics and watershed management	Sherilyn Brodersen - Ethical Sourcing & Sustainability
Corporate	Cisco Systems	Engaging Employees in Water Conservation	<a href="http://www.greenpowerconferences.com/corporateclimateresponse/documents/corp_water/d1/Leslie_Joslin.pdf">http://www.greenpowerconferences.com/corporateclimateresponse/documents/corp_water/d1/Leslie_Joslin.pdf</a>	17	Covers overall green operations including water conservation measures, waste and recycling program, network enabled real-time energy/costs management, and green power purchasing. Results include 24% lowered irrigation water usage; 74million Kwh saved through energy program; and prevention of more than 260K metric tons of carbon dioxide emissions.	Leslie Joslin - Workplace Resource Program Manager, San Jose facilities maintenance and operations
Corporate	ConAgra Foods	A Water Action Plan for the Food Sector	<a href="http://www.greenpowerconferences.com/corporateclimateresponse/documents/corp_water/d2/Paul_Halberstad.pdf">http://www.greenpowerconferences.com/corporateclimateresponse/documents/corp_water/d2/Paul_Halberstad.pdf</a>	17	Discusses over Water Management Plan, opportunities and risks and best management practices. Expresses ability to reduce water use by 10 to 20% and areas for prioritization. Also outlines partnership opportunities and organizations.	Paul Halberstadt
Corporate	Dean Foods	Cutting Carbon through Water Efficiency	<a href="http://www.greenpowerconferences.com/corporateclimateresponse/documents/corp_water/d2/Bret_Basel.pdf">http://www.greenpowerconferences.com/corporateclimateresponse/documents/corp_water/d2/Bret_Basel.pdf</a>	8	Covers carbon & water reduction at the corporate and plant level. Results include 10% water reduction, 7% waste water reduction, and 6% electricity reduction in the midwest plant.	Brett Basel - Manager of Sustainability and Environmental Reporting; 2525 McKinney Avenue, Suite 1200, Dallas, Texas 75201; (214) 721-1484; brett_basel@deanfoods.com
Corporate	Deloitte & Touche	The Outlook for Water Supply Shortages	<a href="http://www.greenpowerconferences.com/corporateclimateresponse/documents/corp_water/d2/Kathryn_Pavlovsky.pdf">http://www.greenpowerconferences.com/corporateclimateresponse/documents/corp_water/d2/Kathryn_Pavlovsky.pdf</a>	15	Covers stakeholder and regulatory drivers in regards to environmental risks and liabilities, and approach to balancing risk and opportunity.	Kathryn Pavlovsky; www.deloitte.com/about
Corporate	GE	Using Technologies to Cut Water Use	<a href="http://www.greenpowerconferences.com/corporateclimateresponse/documents/corp_water/d2/Michael_McDonald.pdf">http://www.greenpowerconferences.com/corporateclimateresponse/documents/corp_water/d2/Michael_McDonald.pdf</a>	18	Covers water reuse technology advancements and useful metrics.	Michael McDonald - Global Sales Leader, Water Process Technologies
Corporate	IBM Big Green Innovations	Achieving Water Efficiencies in the Enterprise	<a href="http://www.greenpowerconferences.com/corporateclimateresponse/documents/corp_water/d1/Peter_Williams.pdf">http://www.greenpowerconferences.com/corporateclimateresponse/documents/corp_water/d1/Peter_Williams.pdf</a>	13	Covers water risk management including monitoring and measuring water and energy usage within the enterprise, extended enterprise, and the environment	Peter Williams - Chief Technology Officer; peter.r.williams@us.ibm.com
Corporate	Intel	Reducing & Reusing Water in Manufacturing	<a href="http://www.greenpowerconferences.com/corporateclimateresponse/documents/corp_water/d2/Tom_Cooper.pdf">http://www.greenpowerconferences.com/corporateclimateresponse/documents/corp_water/d2/Tom_Cooper.pdf</a>	36	Covers EHS guiding principles including technology and engagement model; useful metrics; and overall water conservation strategy. Results include up to 75% water conservation of daily operations.	Tom Cooper - Corporate Water Programs Manager
Corporate	JP Morgan	Watching Water: Evaluating Corporate Risks in a Thirsty World - A Look at the Semiconductor industry	<a href="http://www.greenpowerconferences.com/corporateclimateresponse/documents/corp_water/d2/Christopher_Dannely.pdf">http://www.greenpowerconferences.com/corporateclimateresponse/documents/corp_water/d2/Christopher_Dannely.pdf</a>	12	Covers application of semiconductors and investment implications of water scarcity.	Christopher Danley; (415) 315-6774; chris.b.danley@jpmorgan.com
Corporate	MillerCoors	More Beer, Less Water: Working with Local Communities	<a href="http://www.greenpowerconferences.com/corporateclimateresponse/documents/corp_water/d1/Kim_Marotta.pdf">http://www.greenpowerconferences.com/corporateclimateresponse/documents/corp_water/d1/Kim_Marotta.pdf</a>	26	Covers water efficiency with useful metrics; benchmarking with peers; a sustainability assessment matrix used to measure current performance, and overall water policy and management	Kim Marotta - Vice President, Corporate Social Responsibility
Corporate	Nestle Waters	Assessing Water Related Risks	<a href="http://www.greenpowerconferences.com/corporateclimateresponse/documents/corp_water/d1/Kevin_Mathews.pdf">http://www.greenpowerconferences.com/corporateclimateresponse/documents/corp_water/d1/Kevin_Mathews.pdf</a>	26	Covers corporate business principles of creating shared value; long-term water management; and useful metrics in regards to water conservation and production. Results include 76% increased food production and 29% water usage reduction.	Kevin Mathews - Director Health and Environmental Affairs, Nestle Waters North America
Corporate	PepsiCo International	Reducing Water Use by Product	<a href="http://www.greenpowerconferences.com/corporateclimateresponse/documents/corp_water/d1/Dan_Bena.pdf">http://www.greenpowerconferences.com/corporateclimateresponse/documents/corp_water/d1/Dan_Bena.pdf</a>	23	Covers overall strategic framework in sustainability including water efficiency and benchmarking with peers.	Daniel W. Bena - Director of Sustainable Development

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Corporate	Separation Dynamics	Using Ultrafiltration Technology to Recycle Wash Water in Manufacturing Plants	<a href="http://www.greenpowerconferences.com/corporateclimateresponse/documents/corp_water/d1/Mike_Presley.pdf">http://www.greenpowerconferences.com/corporateclimateresponse/documents/corp_water/d1/Mike_Presley.pdf</a>	28	Covers application of ultrafiltration wash bath for recycling and waste minimization, and return on investment with cost analysis.	Mike Presley - President and CEO; www.separationdynamics.com, 1-877-WHY DUMP
Corporate	Steelcase & DuBois Chemicals	Joint Case Study: Working with Suppliers to Reduce Water Use	<a href="http://www.greenpowerconferences.com/corporateclimateresponse/documents/corp_water/d1/Mika_and_Lane_Day1.pdf">http://www.greenpowerconferences.com/corporateclimateresponse/documents/corp_water/d1/Mika_and_Lane_Day1.pdf</a>	19	Covers overall environmental initiatives including life cycle assessment and application of Total Cost of Ownership from US EPA's Water Management Resource Center. Results include 80% water usage reduction; 85-95% waste stream reduction; 30-60% reduction in BTU's.	Mary Ellen Mika - Supply Chain Manager, Steelcase; Keith Lane - Regional Account Director, DuBois Chemicals
		Joint Case Study: Conserving Energy through water management	<a href="http://www.greenpowerconferences.com/corporateclimateresponse/documents/corp_water/d2/Mika_and_Lane_day2.pdf">http://www.greenpowerconferences.com/corporateclimateresponse/documents/corp_water/d2/Mika_and_Lane_day2.pdf</a>	12	Covers water and energy reduction progress and useful metrics; application of Total Cost of Ownership; and application of pretreatment washer with cost reduction summary.	Mary Ellen Mika - Supply Chain Manager, Steelcase; Keith Lane - Regional Account Director, DuBois Chemicals
Corporate	The Coca-Cola Company	Water Neutral: Setting an Aggressive Water Sustainability Goal	<a href="http://www.greenpowerconferences.com/corporateclimateresponse/documents/corp_water/d1/Greg_Koch.pdf">http://www.greenpowerconferences.com/corporateclimateresponse/documents/corp_water/d1/Greg_Koch.pdf</a>	18	Covers water risk management and an accounting system for both direct and virtual water use with useful metrics	Greg Koch - Managing Director, Global Water Stewardship
NGO	University of Twente	Mapping your Corporate Water Footprint	<a href="http://www.greenpowerconferences.com/corporateclimateresponse/documents/corp_water/d1/Arjen_Hoekstra.pdf">http://www.greenpowerconferences.com/corporateclimateresponse/documents/corp_water/d1/Arjen_Hoekstra.pdf</a>	41	Covers water footprint accounting and guidelines with an overview of water footprint of a business.	Arjen Hoekstra - Professor in Water Management; www.waterfootprint.org
NGO	City of San Francisco	The Benefits of Recycled Water	<a href="http://www.greenpowerconferences.com/corporateclimateresponse/documents/corp_water/d2/Suzanne_Gautier.pdf">http://www.greenpowerconferences.com/corporateclimateresponse/documents/corp_water/d2/Suzanne_Gautier.pdf</a>	33	Covers approach and benefits to recycling water and current recycled water ordinances in San Francisco.	Suzanne Gautier - San Francisco Public Utilities Commission
NGO	Pacific Institute	Water - The New Carbon: What Business Needs to Know	<a href="http://www.greenpowerconferences.com/corporateclimateresponse/documents/corp_water/d1/Jason_Morrison.pdf">http://www.greenpowerconferences.com/corporateclimateresponse/documents/corp_water/d1/Jason_Morrison.pdf</a>	24	Covers water trends and proactive corporate water strategy with key initiatives and tools for business.	Jason Morrison; www.pacinst.org